$164 million K12 Strong Workforce Program and Funding Overview

Presented to California Community Colleges and Local Educational Agency Representatives

K-14 CTE Transition Report
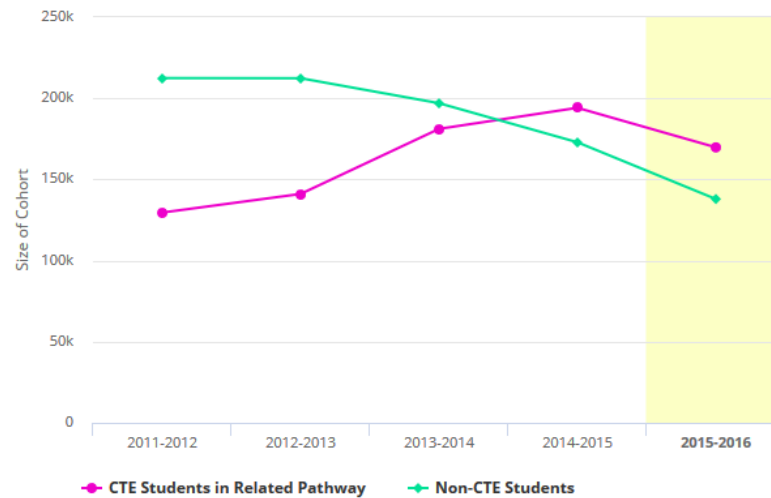
Data Conversations:

ARE OUR STUDENTS ENTERING A PATHWAY IN THEIR FIRST YEAR?

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Completed More than 8 Units in a Related Pathway

● Manteca Unified, BROAD - Health Science and Medical Technology, 2015-2016

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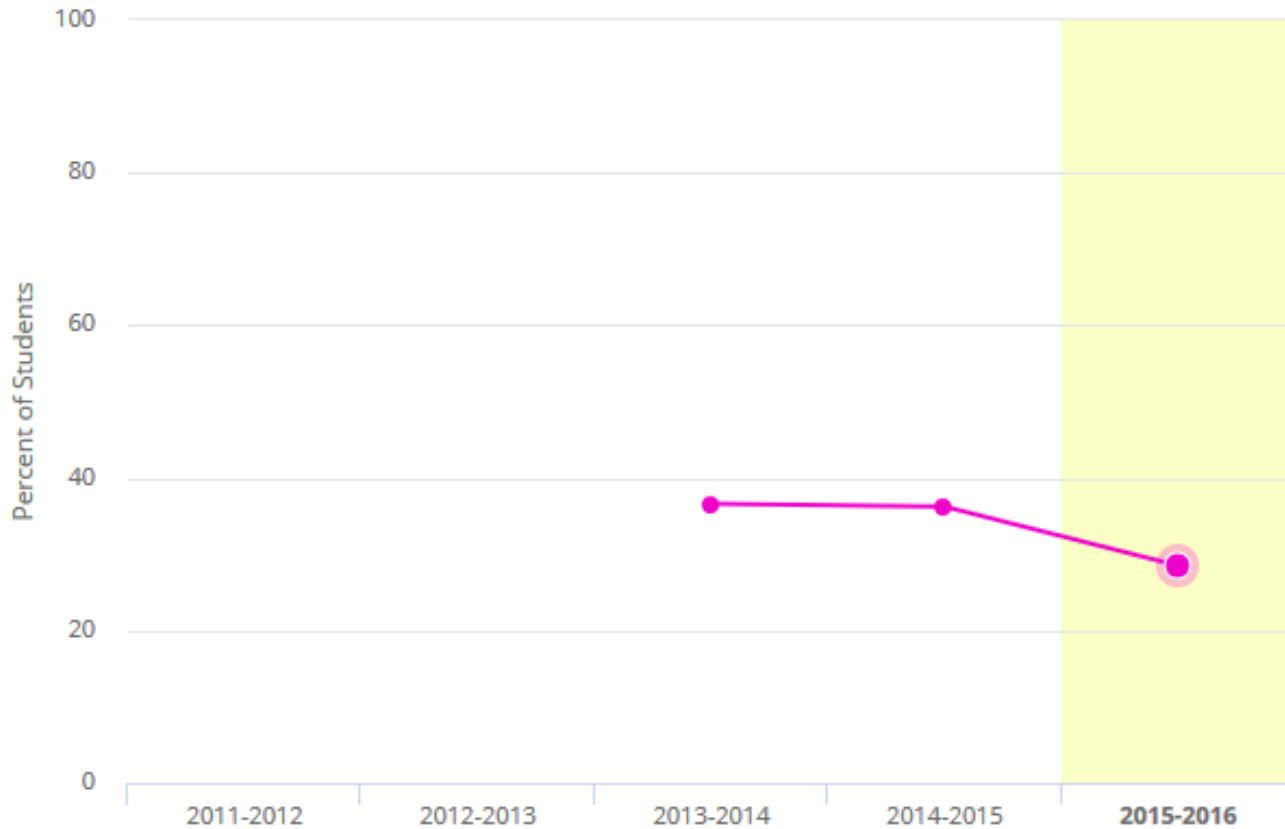
Funding Flow: $150 million to CDE
$164 million to CCCCO

$150 million ongoing Proposition 98 for the Career Technical Education Incentive Grant program, administered by the Department of Education
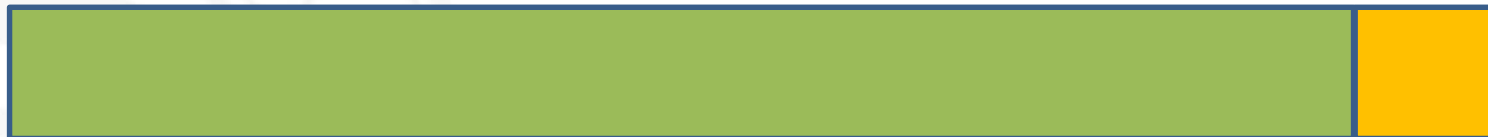
$150 million ongoing Proposition 98 for the Governor's proposed K-12 CTE program administered through the community college Strong Workforce program

$14 million ongoing Proposition 98 to support the Workforce Pathway Coordinators, K-14 Technical Assistance Providers, and the consortia administrative costs

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High Quality
Career Technical Education Programs

Pending State Budget Approval: commencing with 2018–19 fiscal year, $164 million annually for the K-12 Strong Workforce Program:

- ✓ Emphasis on collaborative approach between systems

- ✓ to create, support, and/or expand high-quality career technical education programs at the K-12 level that are aligned with the workforce development efforts occurring through the Strong Workforce Program, and regional priorities

- ✓ Increase the transition from secondary to post secondary and career

Funding Rollout Timeline from CCCCO Share to Strong Workforce Program Regional Fiscal Agents

- Regional allocations posted - **August 15, 2018**

- Board of Governors approves receipt of funding - **September 17, 2018**

- Regional collaboration activities

- Project submission template goes live to LEAs - **tbd**

- Regional allocations dispersed to Strong Workforce Program fiscal agents – **January 2019**

- 2018-19 funding must be expended by **October 31, 2021**

- Final date to submit LEA Round 1 project proposals - **tbd**

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The application as it describes the applicant's career technical education program, as applicable, shall meet all of the following minimum eligibility standards:

✓ Is informed by, aligned with, and expands upon regional plans and planning efforts occurring through the Strong Workforce Program.

✓ Offers high-quality curriculum and instruction aligned with the California career technical education model curriculum standards, including, but not limited to, providing a coherent sequence of career technical education courses that enable pupils to transition to postsecondary education or training programs that lead to a career pathway or attain employment upon graduation from high school.

✓ Provides pupils with quality career exploration and guidance.

✓ Provides pupil support services, including, but not limited to, counseling and student leadership development.

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- ✓ Provides opportunities for pupils to participate in after school, extended day, and out of-school internships, competitions, and other work-based learning opportunities.

- ✓ Leads to an industry-recognized credential or certificate, or appropriate postsecondary training or employment.

- ✓ Is staffed by skilled teachers or faculty and provides professional development opportunities for those teachers or faculty members.

- ✓ Reports data that can be used by policymakers, local educational agencies, community college districts, and their regional partners to support and evaluate the program, including, to the extent possible, demographic data used to evaluate progress in closing equity gaps in program access and completion, and earnings of underserved demographic groups.

A Different Distribution Approach

✓ Funds are ongoing pending annual state budget approval, and the CCCCO portion will be allocated to the strong workforce program regions based on labor market need, enrollments, and student outcomes, rather than putting out an RFP

✓ Project plans and budget proposals are very simple: first round may use google doc format for plan input, with the eventual development of NOVA for reporting of fund use and analytics

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Allocation Model Weighted Factors

1. Regional unemployment rate

2. Regional average daily attendance for pupils in grades 7-12

3. Regional proportion of job openings

33%

33%

34%

(Formula for small school district LEA ada)
(Data sources: EMSI and CalPADS)

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Competitive Application Process

A grant recipient for purposes of the K-12 component of the Strong Workforce Program may consist of one or more, or any combination, of the following:

(1)   School districts

(2)   County offices of education

(3)   Charter schools

(4)   Regional occupational centers or programs operated by a joint powers authority, provided that the application has the written consent of each participating local educational agency

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Other LEA Applicant Requirements

Local educational agencies applying to receive a grant from a consortium shall comply with all of the following:

(a) Be located within the geographical boundaries of the consortium, and engage in regional efforts to align workforce, employment, and education services

(b) Use their consortium's plan developed pursuant to Section 88823 to inform their efforts to create, support, implement or expand upon career technical education courses, course sequences, programs, and pathways, and to the extent possible, integrate available local, regional, state, and nonpublic resources to improve the successful outcomes of pupils enrolled in career technical education courses, course sequences, programs, and pathways

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Project Proposal Criteria

When determining grant recipients under the K-12 component of the Strong Workforce Program, the K-12 Selection Committee shall:

1. Give positive consideration to each of the following characteristics in an applicant:
   (A) Aligned programs serving unduplicated pupils
   (B) Programs that the K-12 Selection Committee, in consultation with the consortium, determines most effectively meet the needs of the local and regional economies.
   (C) Programs serving pupils that have higher than average dropout rates
   (D) Programs located in an area of the state with a high unemployment
2. Give positive consideration to programs that:
   (A) Successfully leverage existing structures, requirements, and resources of Perkins, the partnership academies program, or the agricultural career technical education incentive program
   (B) Contributions from industry, labor, and philanthropic sources.
   (C) Make significant investments in career technical education infrastructure and equipment.
   (D) Operate within rural school districts.

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K12 Strong Workforce Program Selection Committee

Each regional consortium shall form a K-12 Selection Committee made up of individuals with expertise in K-12 career technical education and workforce development.

The K-12 Selection Committee membership shall be comprised of the following:

(1)   Current or former K-12 career technical education teachers and administrators.

(2)   Charter school representatives, including representatives of charters operating pursuant to Education Code Section 47612.1(a).

(3)   Career guidance counselors.

(4)   Representatives of industries that are prioritized by the consortium.

(5)   At least one community college faculty or administrator.

(6)   Other K-12 education or other stakeholders as determined by the consortium. (b) The K-14 Technical Assistance Provider in each consortium shall serve as a consultant to the K-12 Selection Committee.

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A Different Funding Approach

As a condition of receiving funds, grant recipients shall do the following:

(1) Certify to the K-12 Selection Committee that grant funds received and the matching funds contributed by each local educational agency shall be used solely for the purpose of supporting the program or programs for which the grant is awarded.

(2) Make expenditure data on career technical education programs available for purposes of determining if the grant recipients have met the dollar-for-dollar match requirement specified in subdivision (c) of Section 88828, and for monitoring the use of funds provided pursuant to Section 88827.

(3) The Controller shall include the instructions necessary to enforce the requirements pertaining to the K-12 component of the Strong Workforce Program in the audit guide required by Section 14502.1.

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A Different Funding Approach

✓ Very few limitations on what is allowable

✓ Focus on student outcomes rather than activities

✓ Emphasis on innovation and purposeful integration of the student experience across systems and into college and career while addressing industry needs

Match Requirements

(1) Provide matching funds for any grant funding received from this program as follows:

      (A) For regional occupational centers or programs operated by joint powers authorities, one dollar ($1) for every one dollar ($1) received from this program.

      (B) For local educational agencies, two dollars ($2) for every one dollar ($1) received from this program.

(2) The local match may include funding from school district and charter school local control funding formula apportionments pursuant to Section 42238.02, the federal Carl D. Perkins Career and Technical Education Improvement Act of 2006 (20 U.S.C. Sec. 2301 et seq.) or its successor, the partnership academies program pursuant to Article 5 (commencing with Section 54690) of Chapter 9 of Part 29 of Division 4 of Title 2, the agricultural career technical education incentive program pursuant to Article 7.5 (commencing with Section 52460) of Chapter 9 of Part 28 of Division 4 of Title 2, or any other source, except as provided in paragraph (3).

(3) That local match shall not include any funding received by the applicant from the California Career Pathways Trust established pursuant to Section 53010, or the California Career Technical Education Incentive Grant Program established pursuant to Section 53070.

(4) An applicant's matching funds shall be used to support the program, or programs, for which the applicant was awarded a grant.

LEA Procedures

All fiscal policy and program procedures adopted by the applicable LEA

Strong Workforce Program Metrics

Size of CTE Programs ("more")

required for all programs

- Enrollments

Outcomes for CTE Programs ("better")

pick only those metrics that are relevant for your investment

- Completion
- Transfer
- Employment
- Employment in field of study
- Second quarter earnings
- Median change in earnings
- Proportion of students who attained a living wage

K12 SWP Data Requirements

1. Metrics aligned to WIOA
2. CDE College and Career Indicator as shown on the state dashboard
3. Perkins quality indicators described in the California State Perkins plan
4. Number of pupils completing high school
5. Number of pupils completing CTE coursework
6. Number of pupils obtaining industry-recognized certificates or credentials or other measure of skill attainment (skill attainment suggests career exploration or other soft skills)
7. Number of students attaining employment and in what field
8. Student post high school transition plans disaggregated by post-secondary educational choice (public private, 2-year, 4-year, UC, CSU, Community College, apprenticeship program, or other educational skills

Technical Assistance

- Step-by-step guide on the project proposal submission process and how to fill out application

- Demand and supply labor market information tools

- Upcoming Webinars

- Strongworkforcehelpdesk@cccco.edu

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K12 Workforce Pathway Coordinator

✓ K-12 Workforce Pathway Coordinator within the geographical boundaries of each community college district (unless otherwise jointly decided)

✓ selected through a competitive process jointly administered

✓ Provide technical assistance and support to local educational agencies in utilizing their region's plan developed

✓ Collaborate on behalf of the local educational agencies within the consortium, including identifying and advocating for K-12 programmatic priorities

✓ stay current with the needs of K-12 career technical education programs and their regional and local labor markets in order to provide guidance, in collaboration with local educational agencies participating in the consortium, to the chancellor's office, the consortium, and industry sector representatives

K12 Workforce Pathway Coordinator

✓ Act as first point of contact for local educational agencies, industry representatives, and employers with the intent of assisting local educational agencies respond to industry needs and facilitating industry connection with K-12 career technical education programs

✓ Cultivate collaborative communities so that local educational agencies, and industry representatives can collaborate and provide peer-to-peer knowledge exchange in areas of common interest to inform the development of high-quality education programs

✓ Work in conjunction with the Deputy Sector Navigators to improve linkages and alignment of career education pathways between middle schools, high schools, public postsecondary institutions, and the workforce

K14 Technical Assistance Providers

✓ K-14 Technical Assistance Providers established under the California Career Pathways Trust Program (Chapter 433, Statutes of 2012). One K-14 Technical Assistance Provider shall be selected for each consortium through a competitive process jointly administered by the Superintendent of Public Instruction and the Chancellor, and shall perform duties, including, but not limited to, all of the following:

✓ Provide leadership, guidance, and technical assistance to create, support, expand and improve career technical education opportunities for local educational agencies.

✓ Act as a liaison between the consortium and the State Department of Education, and serve as a consultant to the K-12 Selection Committee.

K14 Technical Assistance Providers

✓ Interact with the K-12 Workforce Pathway Coordinators and the Deputy Sector Navigators to improve linkages and career education pathways between middle schools, high schools, public postsecondary institutions, and the workforce.

✓ Identify professional development opportunities for the K-12 Workforce Pathway Coordinators and educational entities, including educational leaders and counselors.

✓ Regularly facilitate convenings of K-12 Strong Workforce Program grantees to develop a network of educators to share best practices and cultivate state resources that can be used by agencies charged with providing assistance within the Statewide System of Support authorized pursuant to Section 52059.5 of the Education Code.

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Stay Up to Date

Check back on the Strong Workforce Program site for updates and additional resources.

http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx